

THE FUTURE OF DRIVING



ALL NEW 3RD GENERATION
PRIUS

**HYBRID
CAMRY**



DID YOU KNOW?

- > Prius is the only car in the market to score 9 out of a possible 10 points for its ultra-low greenhouse gas emission and also achieves 8.5 / 10 for its excellent air-pollution.
- > Hybrid Camry is the first commercially available hybrid vehicle built in Australia.
- > Prius' interior components are made from plant-derived ecological plastic.
- > Hybrid Camry produces 32% less Co2 emissions than a similar sized petrol car over its life cycle.
- > Prius' parts are made using recycled raw materials, contributing to recycling & reuse of resources.
- > Toyota's hybrid batteries have been manufactured to last the typical life of the vehicle and are 95% recyclable. Hybrid Camry and Prius batteries are very similar in size.
- > Maintaining a Hybrid car doesn't cost any more than a conventional Toyota car, and may even cost less due to decreased wear and tear on the engine and braking system



AUSTRALIA'S GREENEST CAR.
LESS FUEL MEANS LESS CO2

FUEL CONSUMPTION

Toyota Prius - Petrol/Electric 1.8L, CVT, Hatchback

Fuel consumption (L/100km)

3.9

Combined test

3.9

Urban

3.7

Extra Urban

CO2 Emissions (g/km)

89

Combined test

Carbon dioxide (CO₂) is the main contributor to climate change.

Vehicle tested in accordance with ADR 81/02. Actual fuel consumption & CO2 emissions depend on factors such as traffic conditions, vehicle condition and how you drive.

More information at www.greenvehicleguide.gov.au



Hybrid Synergy Drive. How it works!

ORDINARY DRIVING



Runs with electric motor and engine in most fuel-efficient configuration

ACCELERATION



Engine power and electric motor power

DECELERATION/BREAKING



Electricity is generated, and partly recharges the battery.

STOP-AND-GO



Engine stops automatically, and can run on electricity alone.

